

PREVIEW-mode: Content has to be translated and adopted to the special needs of the event!

Protection of your personal data is an important concern for us. We respect your privacy and collect, process and use your personal data in harmony with the regulations of the Federal Republic of Germany and higher level European legislation. When visiting our web pages, we want you to feel safe and well informed of anything concerning the use of your personal data.

With your agreement to the aforementioned data protection regulations, you are consenting to Intercom Dresden GmbH, Zellescher Weg 3, 01069 collecting, processing and using personal data, subject to the applicable legislation and the following regulations.

1. Responsible body

The responsible body as defined in the Federal Data Protection Act is

Intercom Dresden GmbH
Zellescher Weg 3
01069 Dresden

Contact

Telephone: +49 351 3201730

Email: dresden@intercom.de

2. Data processing on calling up our web pages

On visiting our website, information such as

- IP address,
- Access date and time,
- Name and URL of the called file,
- the website, from which access was made (referrer URL),
- the browser you used and, if need be, the operating system of your Internet-enabled computer and the name of your access provider

will be forwarded to our servers automatically and stored by us temporarily. This is done for the following reasons:

- Optimising of the call set-up,
- Guaranteeing and optimising the user friendliness and handling of our website,
- Guaranteeing system security and stability
- and to defend against risks/for prosecution in the event of a cyber-attack.

This anonymous data will be stored separately from your personal data given, if any, and thus does not allow any conclusions concerning a given person. It will be analysed for statistical purposes in order to optimise our Internet access and our offerings.

3. Cookies

We use cookies on our websites. Cookies are text files that are filed and stored on a computer system via an Internet browser. They are not intended to damage your computer.

In particular, we use cookies, to store settings you have made, such as your regional selection, filter functions or functions provided while browsing inside the platform.

We use process cookies and their use ensures that our website works correctly. This includes browsing the website and secure completion of purchases on it.

We also use security cookies, to authenticate you as user and that your user data is safe from unauthorised access by third parties. For example, we use these cookies to secure access to protected platform areas.

We use session status cookies to receive information about the interaction of our users with the website. This enables us constantly to improve our services and optimise them for our users. For example, we use these cookies to analyse anonymously how effective selected improvements on our website are.

None of the cookies based on the aforementioned measures contain any personal data and do not allow them to be assigned to you as a natural person in any way. Cookies can only identify the computer you are using and this only while the cookies are not deleted or delete themselves because they have reached their stipulated lifespan. The storage period for cookies is dependent on their purpose and not the same for all.

Cookies are used exclusively to allow you the use of parts of our Internet offer.

It is standard for most browsers to accept cookies. In your security settings you can allow or bar temporary and stored cookies independently of one another. If you disable cookies, some of our functions are sometimes not available to you and some web pages will possibly not be displayed correctly. However, you can configure your browser so that no cookies are stored on your computer.

However, complete disabling of cookies may mean that you cannot use all the features of our website.

4. Third party websites

Intercom Dresden GmbH has no control over the current contents of third party websites that can be accessed via our platform, nor over the manner in which these websites are operated. Intercom Dresden GmbH is not responsible for data protection, nor for the contents of these websites.

5. Recipients outside the EU

With the exception of the processes quoted below on our website, we do not forward your data to recipients based outside the European Union or the European Economic Area.

6. Collection, processing and use of personal data

"Collection" within the meaning of the Federal Data Protection Act is the creation of personal data.

"Processing" within the meaning of the Federal Data Protection Act is the storage, changing, communicating, barring and deleting of personal data. "Use" as defined here is any use of personal data unless it is processing.

Personal data is collected via our web pages for the purpose of fulfilling the contractual relationship into which we have entered with you, including any later existing warranty rights, for our facilities (e.g. telephone support), guaranteeing proper book-keeping in our company for administrative purposes and for proprietary marketing purposes. Clearly, the privacy policy we practise is consistent with the Federal Data Protection Act (BDSG) and the Telemedia Act (TMG). Personal data is stored and processed at all times in the Federal Republic of Germany.

On request, we will give you free of charge information about data stored concerning yourself or your

pseudonym. If you want this information, please send a message to dresden@intercom.de or send us your request by fax or by post. On request, we will also correct, block or delete your stored data, if this is essential or possible according to statutory instructions.

Personal data is distributed only and exclusively if this is required and unavoidable for implementing the contractual relationship. This is, for example, the case if sub-contractors are used so that you can visit your booked event and are guaranteed entry. Depending on the type of payment, you can also forward personal data to third parties for the purpose of making payment. Your data is explicitly NOT forwarded to unauthorised third parties - for example for marketing purposes. Connection data is also stored if required for execution of the contract or to comply with statutory regulations. This is deleted immediately if the purpose for which storage is required ceases to exist.

6.1. Data security

To protect your data against accidental or illegal deletion, forwarding, access or against any manipulation or loss, as well as against other misuse, appropriate technical and organisational actions are taken.

An SSL website certificate (Secure Socket Layer) encrypts your data for your security. This is an encryption standard that is also used, for example, in on-line banking. You will detect a secure SSL connection, *inter alia*, from the *s* added to *http* (thus *https://...*) in your browser's address bar or on the lock symbol in the bottom area of your browser.

Please remember that security when using the Internet depends on a number of circumstances and cannot be guaranteed faultless at all times.

6.2. Use of personal data for attendance registration

There is the option to register as an attendee for an event. A password-protected customer account is also created. What this data is comes from the entry mask that is completed for registration. This data is used exclusively for internal permanent storage of your personal data in a password-protected customer account. The IP address, date and time of registration are also stored.

Further data processing for orders is used to be able to complete all processes within the order. What this data is comes from the relevant entry mask that is completed for the order.

The following data processing is required to complete the purchase order:

Your email address is used to route electronic communication concerning your order and its completion.

To fulfil the contractual obligations, the order data is communicated to Intercom Dresden GmbH and handed over for the use of the data for this purpose.

Fulfilment of the contract may require the data to be forwarded to our payment service manager or the appointed lending bank. This is in line with the selected payment type.

The following payment types can also be used:

- Direct debit mandate (Sepa)
- Credit card

We use the services of creditPass GmbH, Mehlbeerenstrasse 2, 82024 Taufkirchen b. München for payment by direct debit

creditPass GmbH collects, processes and uses the data entered here exclusively under its own responsibility. Intercom Dresden GmbH does not itself store this data. You will find detailed information in the creditPass GmbH privacy policy.

We use the services of SIX Payment Services (Germany) GmbH, Langenhorner Chaussee 92-94, 22415 Hamburg for payment by credit card

SIX Payment Services (Germany) GmbH collects, processes and uses the data entered here exclusively under its own responsibility. Intercom Dresden GmbH does not itself store this data. You will find detailed information in the SIX Payment Services (Germany) GmbH privacy policy.

6.3. Use of personal data for marketing purposes

If you are registered or listed with us as a subscriber, we process your contact data and inform you of events and services, as well as relevant innovations.

You are entitled to a right of objection free of charge at all times for the relevant communication channel, with effect for the future, against data processing for marketing purposes. Objecting will block the communication channel in question for further advertising data processing for the contact address concerned. You can lodge the objection by email or by post to the named contact.

6.4. Use of personal data for our newsletter

If you have registered for the newsletter, Intercom Dresden GmbH will use your data given with registration for the purpose of sending the newsletter. Intercom Dresden GmbH itself will despatch the newsletter for technical implementation.

You register for the newsletter by means of the so-called "double-opt-in method". After registering for the newsletter, you will receive a confirmation email, with which you will be offered purchase of the newsletter by clicking on a link contained in the confirmation email. You will then only receive the newsletter if you have declared the corresponding confirmation by clicking on the link included.

If you no longer want to receive the newsletter, you can deregister from its purchase at any time by means of a number of communication options (e.g. click on a link to deregister contained in the relevant newsletter, email, fax, letter), without incurring costs for this other than the cost of communication at the basic rates.

Your personal data collected in connection with purchasing the newsletter will be deleted if you cancel your order for the newsletter.

6.5. Electronic request for your feedback

To improve our service and your personal satisfaction with it, we will need your cooperation. We will therefore ask you by email, at irregular intervals after an event, for your feedback, to learn whether the event met your expectations as regards organisational arrangements and the key content topics. If you do not wish to continue receiving these requests for feedback, you can revoke this use of your personal data at any time without incurring costs for this other than the cost of communication at the basic rates. For this, simply use one of the communication paths provided (e.g. click on a link to deregister contained in the relevant request for feedback, email, fax, letter).

6.6. Deleting personal data

Data that we store will be deleted with lapsing of the corresponding authorisation, in particular after achieving the purpose for which further use will be blocked and after expiry of the safe custody periods stipulated under tax and trade law, unless you have consented expressly to continued use of your data or have agreed to something else contractually.

7. Overview of your rights

7.1. Right to information

You can request information about the processing purposes, category of the personal data, categories of the recipients, to whom your data has been or will be disclosed, the planned storage period and the source of your data, unless this was collected from you directly.

7.2. Right to correction

You can request correction of incorrect or completion of correct data.

7.3. Right to deletion

You can request deletion of your personal data.

7.4. Right to data transferability

You can ask to receive data that you have provided by transfer in a conventional, machine-readable format or by communication to another authorised person.

7.5. Right to complain

For this, you can contact the supervisory authority for your normal place of residence or another responsible supervisory authority.

7.6. Right to restriction

You can assert the right to data processing restriction if the accuracy of your personal data is disputed, its processing is unlawful and the person involved refuses to delete your personal data and instead requests restricted use of your personal data, if the person responsible for your personal data no longer requires it for processing purposes, but the person involved needs it for enforcement, exercising or defending legal claims, or the person involved has lodged an objection to processing pursuant to art. 21 DSGVO, as long as it has not yet been decided whether the authorised person's entitled reasons outweigh those of the person involved.

7.7. Right to objection

The general right to objection applies for all processing purposes described here that are processed on the legal basis of art. 6 paragraph 1 letter f) DSGVO. Other than data processing that is described under the point "Data processing for advertising purposes", we are required only to act on an objection if you state the reasons of higher significance that arise from a particular situation.